SAMI DÉSIR

Senior Product Designer

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EXPERIENCE

Studocu Senior Product Designer

February 2024 - Present / Amsterdam

Product designer for the mobile app team. I am responsible for translating the core product experience into this new platform, launch mobile centric features, and define the design language of the mobile app.

TicketSwap Product Designer

2022 - 2023 / Amsterdam

Product designer responsible for the buying team. I also lead the effort to update the visual design of the App, and contribute to strategic projects to set a long term vision for the product.

argodesign Interaction & Product Designer

2019 - 2022 / Amsterdam

Worked with large corporations, tech companies and startups to design, launch and grow digital products by delivering designs, vision pieces and conducting research projects. Clients included Facebook, NS (Dutch Railways), IBM, Builder.ai and Elsevier.

EDUCATION

Copenhagen Institute of Interaction Design

2018 / Copenhagen

Interaction Design Program with project-based classes and industry projects for partners including Falck, Mozilla and Volvo.

Maastricht University School of Business and Economics

2015 - 2016 / Maastricht

Master's in International Business. Tracks: Strategy, Marketing, Entrepreneurship and Sustainability.

SKILLS

UX/UI design
Interaction Design
Visual Design
User Research
Product Discovery
Hi-Fi Prototyping
Product Discovery and Strategy

DESIGN TOOLS

Figma
Protopie
Principle
After Effects